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December 2024

Bhrikuti Mandap Exhibition Hall,
Kathmandu, Nepal

Nepal's Exclusive International Trade Show for **Printing & Packaging Industry.**

EVENT HIGHLIGHTS

- ▶ Reach all your targets in one place
- ▶ Spend valuable time with serious buyers
- ▶ Make an impact with face-to-face marketing

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INTRODUCTION OF THE EXPO

NEPAL PACK PRINT 2024: The Nepal Pack Print Expo 2024 is a must-attend event for anyone interested in the latest developments and innovations in the Nepal Printing & Packaging industry. Attendees will have the opportunity to explore the latest products and services from leading Nepal Printing & Packaging Manufacturers and Suppliers, as well as learn about the latest trends and developments in the Printing & Packaging industry.

The 3 days exhibition will focus on areas such as smart printing and labelling solutions, digital printing, premium design, flexible packaging, automation, prototyping and more. Featuring new technology, machinery, products and services, NEPAL PACK PRINT represents the entire packaging and printing value chain.



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MARKET OVERVIEW

PACKAGING INDUSTRY

Most of Packaging industry growth comes from less developed markets, as more consumers move to urban locations and subsequently adopting westernized lifestyles.

This has boosted a demand for packaged goods, which worldwide has been accelerated by the e-commerce industry. The Packaging demand of Nepal is evident. Packaging is also a vital component of export success. Products need to be preserved and protected in order to reach their destination in perfect condition. The demand for packaging is growing due to the rising population, increasing income levels, changing lifestyles, increased media penetration through the internet, television, and growing economy.

PRINTING INDUSTRY

As Nepal's economy grows, there is an increased need to buy printers and consumables such as inks, make-ups, and cleaning solutions. Nepal's expanding manufacturing sector has boost pushed higher demand for printing and industrial ink such as Videojet ink, inkjet refills and Hitachi parts 3D printing technology is booming in Nepal. One of the printing companies in Nepal (Zener Technologies) started in 2015 to bring and grow 3D printing in Nepal. For the six years, Zener has registered a growth of 100% in its sales. Also, in Nepal's medical sector, 3D is thriving well. A leading biotech company in Nepal, Centre for Molecular Dynamics Nepal, has a 3D printed EEG cap. Nepal started with only two 3D printers in 2014, and over the years, more modern printers have been purchased. By 2018, the country had about 44 3D printers. As a result, more people in Nepal are looking for printers for sale from local markets and imports.



REASONS TO BE A PART OF NEPAL PACK PRINT 2024



Networking Opportunities

Have discussions & explore opportunities with key decision makers



Business Matchmaking

Pre-scheduled meetings to have valuable & focused business discussions



Showcase Innovation

Unveil your latest Products and Connect with a Qualified Audience



Boost Sales

Connect with potential buyers eager to invest in your offerings.

TOP REASONS TO EXHIBIT

01

OPEN DOORS TO NEW BUSINESS ALLIANCES AND NETWORKS



02

PLATFORM TO LAUNCH OR RE-INTRODUCE YOUR BRAND



03

ACHIEVE ON-SITE SALES AND PROCUREMENT ORDERS



04

ENGAGE WITH DECISION MAKERS ACROSS THE PACKAGING & PRINTING SECTORS

05

STRENGTHEN YOUR COMPETITIVE EDGE & BOOST BRAND VISIBILITY



06

EXPOSURE TO WIDER GROUP OF AUDIENCES



TOP REASONS TO VISIT

01

Benefit of interacting with expert professionals



02

Remaining ahead as far as the competition is concerned



03

Creating wide-spread attention an attraction to your brand



04

Strengthening relationships with existing and new clients





EXHIBITORS PROFILE



PACKAGING

- ▶ Converting Machinery
- ▶ Packaging Machinery
- ▶ Packaging Material Raw
- ▶ Materials & Auxiliaries
- ▶ Fiberboard Packages, Paper Bags and Folding Cartons
- ▶ Rigid Packages
- ▶ Glass Bottles & Tin Cans
- ▶ Flexible Packaging
- ▶ Quality Control Systems
- ▶ Dosing, Coding & Marking Systems
- ▶ Physical Distribution Systems
- ▶ Logistics Research Centers
- ▶ Packaging Magazines & Associations
- ▶ Packaging Raw Materials



PRINTING

- OffSet Printing Plates
- Printing Cylinders
- Printing Auxiliary
- Printing Supplies Agencies
- Laser Die Cutting
- Used Press (Imported)
- Printing Services
- Self-Adhesive Tapes & Materials
- International Printing Equipment
- Printing Plates & Films
- Silk Screen Printing
- Outdoor Digital Printing
- Flexible Packaging
- Printing & Materials
- Corrugated Carton
- Tinplate Printing
- Souvenir Wrapping Paper
- Graphic Art Suppliers
- Pre-Owned Printing Equipment
- Manufacturers & Suppliers

VISITORS PROFILE

VISITOR BY SECTOR

Businessman | Investors | Trade Agents | Buyer and seller | Dealers | Distributors |
 Factory and store Owners | Importers and Exporters | Government Officials | Manufacturers | Mechanical Engineers |
 Merchants | Retailers/wholesalers | Trade Association | Trade Specialist And Association | Businessman

VISITOR BY PROFESSION

Advertising	Agriculture	Automotive	Furniture	Pharmaceuticals	Printng
Packaging	Chemical	Oil and Gas	Construction	Electronics	Household Products
Paper & Paperboard	Food & Beverage	Media	Leisure	Medical	Businessman
Advertising	Advertising	Advertising	Advertising	Advertising	Advertising

ORGANISED BY



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